

# SUSTAINABLE & ALTERNATIVE INITIATIVES

## in **CYPRUS**

### Sustainable Hotel Gardens in Cyprus

A project funded by the Cooperative Travel customers to reduce water consumption in the landscaping and gardens of a selection of hotels and apartment complexes in Cyprus. Consultants put forward plans to redesign 5 hotel gardens with endemic plants and as a result of this project best practice guidelines have been produced for hotels.



### PLASTIC FREE BEACH

The "Plastic Free Beach" idea is to organise a beach that encourages and facilitates its visitors to avoid the use of single-use plastic during their stay at the beach. The aim is to sensitize the visitors of the beach to reduce the use of single-use plastic by being a part of the solution and not the problem.



### BRING YOUR CUP

The "Bring your Cup" Project aims to engage and encourage the young generation to adopt a simple change in their daily life by using their own cup in local coffee shops. The project aims to create an interactive application to engage and inspire youth to take action towards the reduction of single-use plastic cups.



### BEACHFLUENCER

The Beachfluencer is an initiative of the KOSSPF Project that wants to create a network of passionate volunteers. 'KOSSPF Beachfluencers' with a presence on the beaches of our island. This way we will raise awareness for the issue of marine pollution with focus on plastic waste and create the understanding that we can all be part of the change.



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## in **POLAND**

### European network of cycle routes (EuroVelo)

**EuroVelo is a network of cycling routes of several thousand kilometres in length, running through various European countries, including Poland. These routes are intended to promote cycling tourism, ecological transport and discovering natural and cultural attractions of a given region.**



### GREENWAYS POLSKA

**It is a national initiative that promotes the development of ecological and tourist routes that link natural, cultural and historical areas. Greenways Polska encourages travel in accordance with the principles of sustainable development and environmental protection.**



### Krajowa Sieć Obszarów Wiejskich – National Rural Network

**This initiative aims to develop rural tourism in Poland. The network brings together agri-tourism farms and other entities offering rural tourism services. It promotes sustainable rural development through tourism that integrates environmental protection, local culture and traditions.**



### The "Green Lungs of Poland" programme

**The initiative focuses on promoting Polish green areas, such as national parks, nature reserves and protected areas. The programme encourages active time spent in nature, promotes ecological forms of tourism and educates about environmental protection.**





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## in GREECE

### ASTYPALAIA: THE "SMART ISLAND"

Through collaboration with the Volkswagen Group, the island has shifted to electric vehicles. E-bikes and e-scooters whizz along the winding roads and even police cars, ambulances and public transport are electric.



### TILOS' NEW ENERGY

Tilos has invested into its energy transformation, becoming the first island in the Mediterranean to be 100% energy self-sufficient, using solar and wind for energy.



### PAROS GOES PLASTIC FREE

We are supporting this Greek island to become the first single-use plastic waste-free island in the Mediterranean and a global pioneer in the journey towards a plastic-free ocean.



### Thematic tourism Special forms of tourism

Law 4582/2018 - Arrangements for the modernization of the institutional framework in the field of tourism and tourism education - Support for tourism entrepreneurship and other provisions.



# SUSTAINABLE & ALTERNATIVE INITIATIVES in ITALY

## Promoting sustainability in Italy

**Description of some Italian initiatives on sustainability and link to some programs.**



## Tourism for SDGs

**Description of ECOBNB, a community of sustainable tourism.**



## TORINO 2030

**Turin's action plan for a more sustainable and resilient city**



## TORINO GIOVANI

**Suggestions about alternative tourism in Turin**



## InformAmbiente

**How Turin is going to implement a sustainable way of tourism**



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