



Support Young Women and Professionals in the field of Alternative and Sustainable Tourism

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[WAST-Support Young Women in Alternative and Sustainable Tourism](#)

[wast_community](#)

wastcommunity.info@gmail.com



MULTIPLIER EVENTS

The project is about to finish and there are events taking place in all project countries!

Check the one in your country



“On May 17 took place the seminar "The Role of Youth in the Formation of Alternative and Sustainable Tourism in Ukraine" of the #WAST project! The invited experts shared their opinions on the following:

- Alternative tourism: vision, development, prospects.
- The role of youth and the public as a whole in forming state policy in the field of tourism.
- Opportunities for youth from the Ministry of Youth and Sports of Ukraine in ecological part, alternative and sustainable tourism."



“The multiplier event held on 11 and 13/05/2024 with the presence of an aggregate of 21 participants (19 young women and 2 men). The aim of the event was to present and promote the platform and its content to young students and professionals in the field of tourism.

The feedback was positive and the participants have shown interest for the content of the platform as well as on the dissemination of the WAST project to other colleagues.



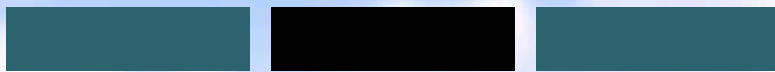
“The multiplier event in Poland was organized on the 14th of May 2024 in a form of workshops for students of tourism. Over 70 young people took part in the sessions on the topic of alternative tourism, based on the #WAST Guide. The youth participated in engaging activities and quiz. They also registered to the #WAST Online Space Community to test out its possibilities!”



Co-funded by the European Union



The Final Transnational Project Meeting was held on 22 & 23 of April 2024, in Nicosia, Cyprus. During the meeting, partners had the opportunity to see the progress of the project so far and to discuss the next steps for the finalization of the project. Also, partners discussed about the Multiplier Events in all project countries.



WAST Final Conference

“ *Youth Participation in Alternative and Sustainable Tourism* ”

On 23 of April 2024, took place the Final Conference of the project in Nicosia, Cyprus. The conference was organised by COMCY and NCCI.

During the Conference, we had the opportunity to discuss about women entrepreneurship in Tourism sector in Cyprus with Mrs. Christiana Iacovidou, the managing director of Cleopatra Hotel.

Also, during the event, Mrs. Olga Theocharous, Executive Tourism Officer of the Ministry of Tourism, presented an innovative initiative of the ministry to promote alternative tourism in Cyprus.





All project results are available online!

1

The **#WAST GUIDE** includes the learning topics and material that usually are not provided by Tourism Departments in tertiary education. All Modules are suitable for tourist guides. Modules with the additional palette symbol are also suitable for artists.

The **MODULES** available on [website](#) in English:

1. Creating Thematic Tours
2. Alternative & Sustainable tours
3. Accessible Tourism
4. Storytelling & Vocal Pedagogy
5. Gamification in Tourism
6. Approach of the tourist
7. Rhetoric & Public Speaking
8. Marketing Strategies

2

The **Digital Map** is a comprehensive tool for anyone interested in learning about the different towns that are part of the project partners' network. The map includes the necessary information in exploring the area and its attractions with a focus on sustainability, and is an excellent resource to help promote responsible tourism.

- Accommodation
- Activities/Events
- Gastronomy
- Transportation
- Sights
- Protected areas

3

#WAST Online Space Community is a networking site that allows guides and visitors to connect each others, including groups of people who share similar interests about alternative and sustainable tourism. Users can share pictures, videos, articles and opinions with their friends.

"Create your own profile as a tourist/professional & join WAST community"

Log in



Consortium



CENTRE FOR COMPETENCE
DEVELOPMENT CYPRUS



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